



UNITY CAMPAIGN

Powered by United Way of the Eastern Panhandle

Date February 27, 2025

Dear Starting Points friend,

We are excited to once again partner in the 6th annual Unity Campaign, powered by the United Way of the Eastern Panhandle. This 15-day fundraiser supports local nonprofits that provide health, education, basic needs, and financial stability programs to individuals and families in the Eastern Panhandle.

During the **15 Days of Giving from March 1 - 15**, you can contribute to any of the participating agencies and 100% of your contribution goes directly to the nonprofit organization of your choice. As an incentive, a portion of your donation to Morgan County Starting Points will be matched by a generous sponsor. This means your investment goes further to support and build resilient families in Morgan County!

Your donation through the Unity Campaign will ensure continued funding for new and existing initiatives offered in Paw Paw that are designed to increase family strengths, enhance child development, and increase positive outcomes for children and families. Those initiatives include:

- Meeting basic needs with:
 - the school-based backpack program and school pantries,
 - monthly emergency food boxes
 - hygiene/cleaning/baby pantry
 - community mobile food pantries
- Developing family Protective Factors and Resiliency with:
 - building student home libraries,
 - parenting and life skills education,
 - parent and child socialization activities,
 - FatherForge fatherhood program.

Here's how you can help with **the UNITY CAMPAIGN MARCH 1-15**

1. To donate online, visit <https://fundraise.givesmart.com/vf/UNITY/team/MorganCountyStartingPoint> or click on the Starting Points home page at www.starting-points.org.
2. To donate via mobile device, **text Unity2125 to 71777**
3. To donate via cash or check, complete the enclosed donation form and mail it to United Way of the Eastern Panhandle at 24 District Way, Suite 201, Martinsburg, WV 25404.

CHECK PAYABLE TO UNITED WAY. MEMO: UNITY/MORGAN COUNTY STARTING POINTS

With such an opportunity, we invite you to consider joining this exciting effort. Remember, any gift given through the Unity Campaign will be leveraged with the dollars from the Incentive Match Fund so your contribution will make an even larger impact. Please give today!

With appreciation,

Audrey Morris, Executive Director, Morgan County Starting Points